

# Annual Report 2013/2014

# SADC

Société  
d'aide au développement  
de la collectivité

ROCHER-PERCÉ



# Looking to the Future

# WORD FROM THE PRESIDENT

2013 was a year of varied and numerous developments. Starting with the personnel chapter, the return of Andre Roy, to whom we wish an excellent return, and the departure of Maryse Lelievre to Investments Québec.

Having assured the interim for more than a year while Andre Roy was absent, Maryse Lelievre worked in our organization for eighteen years and was always able to meet the challenges with an exemplary show of skills and loyalty to our organization. Our best wishes go out to her for success in her new employment and we also say a big 'thank you' for the work well done during all these years.

Thank you also to Oliver Hamilton Anglehart. Due to budgetary constraints we could not renew his contract. We are sure that with his training and technical expertise he will find a job very soon.

In the chapter concerning investments, an exceptional year, which saw our organization surpass the fixed objectives as will be seen when our reports are presented.

As in the past, we are preoccupied and mobilized delivering technical aid and mentoring services as well as follow-up with businesses in which we have intervened financially. These continuous and targeted actions contribute to the success and survival of our businesses while, at the same time, protecting capital loaned and invested in these businesses.

Lastly, in the bigger picture and at the MRC level, one must not forget the announcement of the building of the Port-Daniel-Gascons cement plant. This is a cornerstone project which will have a major impact on the economy of our MRC. It will be necessary to reap all the possible benefits during the construction phase and especially in the short and long-term in order to use this economic locomotive to diversify our economy.

With our partners, Economic Development Canada and the Port-Daniel-Gascons Municipality, we will work untiringly to maximize the spinoffs of this project that we have been waiting for so long. Let us hope that the opening of this new plant will, among other things, bring back freight transport on our railway in our MRC, and at the same time contribute to the improvement of our transportation infrastructure. This is an essential condition for development of a region, in order to ensure competitiveness and capacity to compete with neighboring regions.

*Eugène Bouchard, président*



# Board of directors



## MEETINGS

**18** Executive Committee

**13** Bord of Directors

Jean-Yves Abdelnour, Sylvain Réhel, Linda Cauvier, Aurèle Doucet, Nicole Bertrand, Eugène Bouchard, Daniel Huard, Édith Arbour, Annie Chouinard and Daniel Desbois. (Absent from photo : Jean-François Gagné, Léon Harbour and Bernard Stevens).



# ACTIVITIES REPORT 2013-2014

**INVESTMENT FUNDS** : Total investments **841 630 \$** in **20** businesses for economic returns of **8 932 014 \$** contributing to the creation or retention of **493** jobs.

	Regular Fund	Youth Strategy Fund
Accepted applications	17	6
Businesses helped	14	6
Archieved investments	\$693 350	\$148 280
Generated investments	\$3 653 514	\$5 278 500
Leverage effect	5,27	35,60
Jobs created and retained	427	66

Intervention	Financing	Number of businesses
Start up	\$122 536	2
Expansion	\$408 967	11
Recovery	\$85 508	2
Modernizing	\$40 183	1
Acquisition	<u>\$184 436</u>	<u>4</u>
<b>Total</b>	<b><u>841 630 \$</u></b>	<b><u>20</u></b>

**Special initiatives coordinated by the Réseau des SADC et CAE « Local development projects carried out by a SADC » - 17 interventions.**

Sertek informatique inc.	\$3 282
Café Choco-Lactée	\$325
Bourg de Pabos	\$1 351
San'Hy Consulte	\$750
Motel Fraser	\$1 620
Produits Cocall inc.	\$1 756
Laurier Hamilton et fils Ltée	2 175
Mentorat pour entrepreneur	\$2 132
Aqua-Jet Technologies inc.	\$600
Alexina épicerie fine inc.	\$1 485
Gestion Maxime Huard inc.	\$1 163
Maison Pure-Thé inc.	\$695
Nadeau Matériaux de construction inc.	\$461
Centre de conditionnement physique Énergie Santé	\$3 618
Services de Béton de l'Est	\$1 331
Jolifish	\$472
Coopérative jeunesse de services	\$1 000
Comité d'accueil des nouveaux arrivants	\$1 000
Grand défi « Bâtir ma région »	<u>\$1 195</u>
	<u>\$26 411</u>

**3** student employment for a total of **\$8 010** and **1** Communication Plan for a total of **\$4 579**.



**Special initiatives coordinated by Economic Development Canada « Local development projects executed by third parties » - 14 interventions .**

Coopérative jeunesse de services	\$1 000
Choco-Lactée	\$298
Office de Tourisme du Rocher-Percé	\$1 000
Multi Loisirs 2010 inc.	\$625
Détail Formation	\$1 584
Chambre de commerce du Rocher-Percé	\$1 344

Technocentre des technologies de l'information et des communications	\$1 000
Concours « Un plan de génie, une idée d'ici »	\$1 000
Jolifish	\$3 879
Interstation	\$4 353
Restaurant La Chaloupe sur Mer	\$1 153
Nadeau Matériaux de construction inc.	\$4 539
Centre de conditionnement physique Énergie Santé	\$225
	<u>\$22 000</u>

## SADC activities - 16 interventions

Week-end des Arts	\$1 000
Technocentre des technologies de l'information et des communications	\$12 624
Centre de conditionnement physique Énergie Santé	\$389
Daniel Leblanc	\$5 332
Détail Formation	\$119
Automobiles Carmer (1990) inc.	\$3 915
Place aux jeunes	\$1 000
Femmessor	\$1 200
Les Bio-Jardins Rocher-Percé	\$3 750
Maison Pure-Thé inc.	\$450
Gestion Maxime Huard inc.	\$3 700
Laurier Hamilton et fils Ltée	\$2 825
	<u>\$36 304</u>

Total investments **\$84 715** in **20** businesses and **16** development projects.



## DEVELOPMENT PROJECTS

This year, two projects stand out in the areas targeted by the SADC.

**Tourisme :** La SADC supported the implementation up of the regional park « Géoparc de Percé ». We are a member of this cooperative and also play the role of a support member on the Board of Directors.

**ICT :** The SADC offered financial and technical support to the regionalization of the Techno Center for information and communication technologies..

## MENTORS 2013-2014



From left to right : Georges Molloy, Jean-Yves Abdelnour, Linda Desjardins and Jocelyn Tennier. (Absent from photo : Suzie Beaudin, Jean-Louis Mauger and Renaud Nicolas).

The mentoring unit in Rocher-Percé has a bank of **7** experience entrepreneur and management mentors who are well acquainted with the difficulties faced by young entrepreneurs. Since the service has been offered, beginning in 2003, **51** requests for twinning have been made.



## ACTION PLAN 2014-2015

I have returned as director of the SADC after having worked 15 months for Gaetan Lelievre , Minister delegated to regions, where I assured, among other things, the follow-up to the government intervention strategy for Gaspé Magdalene Islands. I would like to thank the board for the leave without pay which allowed me to live a complementary experience that improved my understanding of the political and economic dynamics of regions.

Before I left we had fixed an objective to have a major increase in our investments in the territory to acquire the maximum recapitalization possible in the Réseau des SADC et CAE in order to augment our capacity to help businesses. I can only congratulate Maryse, Olivier, Kim and Pauline for the excellent work accomplished, especially in the past year.

2014-2015 will be the year for looking to the future. The Builder's Road has replaced the Gaspesia Paper site. The promoters of the McInnis deposit and the Québec government have announced one of the biggest industrial projects in Québec, the building of a cement plant in Port Daniel-Gascons. The City of Percé is working at improving infrastructures such as the wharf, the boardwalk and the GeoPark project.

In closing, I would like to thank Maryse, who is leaving after 18 years with the SADC to occupy a position as portfolio director at Investment Québec for the Gaspé Magdalene Islands territory. I wish her the best in her new job and hope that this new challenge will bring her great professional satisfaction.



Andrée Roy  
Directrice générale

# INVESTMENT FUNDS

**REGULAR FUNDS :** The SADC can finance up to **\$150 000** per business.

**Youth Strategy Funds :** These funds, earmarked for a clientele **35** year of age and younger, can contribute up to **\$25 000** per young entrepreneur, and up to a maximum of **\$50 000** per project.

Regular Funds

Youth Strategy  
Funds

Objectives :

Number of files

10

10

Investment

\$500 000

\$200 000



# LOCAL DEVELOPMENT

**Réseau Local Development :** **12** interventions in businesses and **1** student job for a total of **\$34 000 \$**.

**DEC Local Development :** **12** interventions in businesses for a total of **\$22 000**.

# DEVELOPMENT PROJECTS

The SADC favors, supports and promotes community activities that ensure development. Three initiatives are particularly targeted for the 2014-2015 year.

**(ICT ) Information and Communication technologies:** the SADC will support both financially and technically, activities that will foster innovation and technology development in businesses and organizations within the MRC Rocher-Percé.

**Committee for economic returns arising from the implementation of the Port Daniel- Gascons cement plant :** The SADC will support technically and financially the organization of this committee and the measures that will be taken to maximize the economic returns.

**Percé :** The SADC supports Percé projects, especially the Geo Park. This attraction will answer to the new trends expressed by tourists who are looking for a sustainable active experience where open-air adventure and culture are combined.

# TARGETED ACTIVITY SECTORS

- \* Marine products processing
- \* Renewable energy sector development
- \* Enhancement of tourist product
- \* Establishment of technologies businesses
- \* Support to the forestry sector
- \* Increasing investments in the tertiary sector



# PERSONNEL 2013-2014



Fourire, Student, Emmanuelle Daigle, Student, Olivier Hamilton-Anglehart, Businesses advisor, Pauline Boulay, Office Clerk, Cynthia Maude Sweeney, Student, Kim Duffy, Businesses Adviser in charge of Youth Strategy and Maryse Lelièvre, Interim Director General.

# OPERATIONS BUDGETS 14-15

## CDP Economic Development Canada

SADC	\$312 862
Youth Strategy	\$60 000
Local Development	\$22 000
Official Languages	<u>\$15 000</u>
	<u>\$409 862</u>

## Réseau des SADC et CAE

Student	3 000 \$
Local Development	31 000 \$
	<u>34 000 \$</u>