

## INVESTMENT FUND

**REGULAR FUND :** The SADC can invest up to a limit of **\$150 000,00** per business project.

**YOUTH STRATEGY FUND :** This fund is earmarked for a clientele of **35** years of age and younger. **\$25 000,00** is available for each young entrepreneur with a maximum of **\$50 000,00** per project.

### REGULAR FUND YOUTH STRATEGY

Objectives :

|             |              |              |
|-------------|--------------|--------------|
| Requests    | 12           | 10           |
| Investments | \$600 000,00 | \$200 000,00 |

## LOCAL DEVELOPMENT

**LOCAL DEVELOPMENT NETWORK :** **15** interventions in businesses and in local development projects for a total of **\$34 545,00**.

**EDC LOCAL DEVELOPMENT :** **4** interventions in project development for a total of **22 000 \$**.

## PROJECT DEVELOPMENT

The SADC encourages, supports and promotes community initiatives that ensure development. Initiatives targeted for 2015-2016 are :

- **Communication and information technologies (CIT) :** The SADC offers technical and financial support for activities that support and promote innovation and technical developments for businesses and organizations in our Rocher-Percé MRC.
- **Committee for the maximization of economic spinoffs coming for the startup of Port-Daniel—Gascons cement plant :** The SADC will support this committee with financing and will provide technical help.
- **Tourism :** The SADC will support the development of the Geo-Park in Percé and the upcoming projects on the sites of : Circuit des Bâtisseurs, Parc du Bourg de Pabos and Base plein air de Bellefeuille.
- **Chamber of Commerce :** The SADC will offer technical and financial support to the Rocher-Percé Chamber of Commerce.

## TARGETED ACTIVITY SECTORS

- Seafood processing
- Development of the renewable energy sector
- Improvement of the tourist activities
- Development and implementing of technology for businesses
- Support of the forestry sector
- Increase of investments in the tertiary sector

## PERSONNEL 2014-2015



Pauline Boulay, office administrator, Kim Duffy, business advisor, Si Pin Zeng, business advisor, Andrée Roy, director general, Fourire, student, et Michaël Smith, trainee, Internet Center for Community Acces (ICCA).

## OPERATIONS BUDGET 2015-2016

| PDC Economic Development Canada |                     | CAE and SADC network |                    |
|---------------------------------|---------------------|----------------------|--------------------|
| SADC                            | \$318 362.00        | Students             | \$5 000.00         |
| Youth Strategy                  | \$60 000.00         | Local Development    | \$29 000.00        |
| Local Development               | \$22 000.00         |                      |                    |
| Official Languages Act          | <u>\$15 000.00</u>  |                      |                    |
|                                 | <u>\$415 362.00</u> |                      | <u>\$34 000.00</u> |



Développement  
économique Canada  
pour les régions du Québec

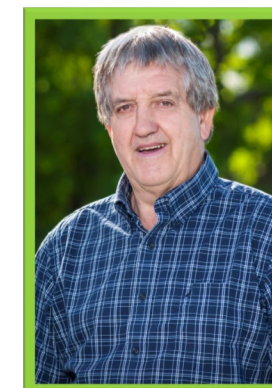
Canada Economic  
Development  
for Quebec Regions

« Canada Economic Development offers a financial support to the SADC du Rocher-Percé. »

# ANNUAL REPPORT 2014-2015



## A WORD FROM THE PRESIDENT



ensuring that our businesses create and retain jobs.

Elsewhere, local development is always a daily and constant priority in accordance with our mission. We have collaborated closely in the development of the Geo Park project in Percé, we have assisted our partners with the creation and set up of the committee for maximizing the spinoffs from the Port-Daniel- Gascons cement plant, the city of Chandler's shared service center, the promotion and development of communication and information technologies (CIT) across Gaspé and Magdalen Islands, and not least the re-launching of our Chamber of Commerce.

Other economic and tourist projects solicited our participation. These will be announced by respective promoters in the near future. Now let us turn to the presentation of our report which is the reason for tonight's meeting.

Have a good annual general meeting.

Eugène Bouchard

Together to revitalize our community!

Together to revitalize our community!

## BOARD OF DIRECTORS



### MEETINGS

12 Executive Committee

7 Board of Directors

Jean-Yves Abdelnour, Sylvain Réhel, Linda Cauvier, Aurèle Doucet, Nicole Bertrand, Bernard Stevens, Eugène Bouchard, Daniel Huard, Édith Arbour, Jean-François Gagné, Annie Chouinard et Daniel Desbois.

## ACTIVITY REPORT 2014-2015

**INVESTMENT FUND** : Total investment achieved : **\$760 797.00** in **19** businesses for a return of **\$4 409 756.00** contributing to the retention or creation of **557** jobs.

|                          | REGULAR FUND   | YOUTH STRATEGY FUND |
|--------------------------|----------------|---------------------|
| Approved applications    | 12             | 8                   |
| Businesses helped        | 10             | 6                   |
| Investment achieved      | \$643 901.00   | \$116 896.00        |
| Investment generated     | \$4 211 589.00 | \$198 167.00        |
| Leverage effect          | 6,54           | 1,70                |
| Jobs created or retained | 486            | 71                  |

| INTERVENTION  | FINANCING           | NUMBER OF BUSINESSES |
|---------------|---------------------|----------------------|
| Start-up      | \$159 253.00        | 2                    |
| Expansion     | \$400 494.00        | 14                   |
| Modernisation | \$25 740.00         | 1                    |
| Acquisition   | <u>\$175 310.00</u> | <u>3</u>             |
| Total         | <u>\$760 797.00</u> | <u>20</u>            |

## LOCAL DEVELOPMENT

- **SPECIAL INITIATIVES COORDINATED BY ECONOMIC DEVELOPMENT CANADA** « Local economic development projects » : **6** interventions \$22 000.00
- **SPECIAL INITIATIVES COORDINATED BY SADC AND CAE NETWORK** « Local development projects completed by an SADC » : **14** interventions \$34 545.00
- **SADC OPERATIONS FUND ACTIVITIES** : **18** interventions \$33 114.00

Investments in **10** business enterprises for **18** development projects for a total of : **\$89 659.00**

|  |             |
|--|-------------|
| Jolifish—Prospection   | \$3 275.00  |
| Symposium de peinture du Week-end des arts   | \$1 000.00  |
| Petite séduction—Municipalité de Port-Daniel—Gascons   | \$1 000.00  |
| Daniel Leblanc CPA.CA—Business support   | \$3 600.00  |
| Committee to maximize economic results from Cement Plant   | \$10 000.00 |
| Usine d'asphalte Leblanc—Professional Honorariums  | \$3 369.00  |
| Designing promotional tools :  |             |
| Restaurant La Barge  | \$1 762.00  |
| Produits Cocall  | \$779.00    |
| Dompas Internet inc.   | \$1 670.00  |
| Soudure Jones  | \$465.00    |
| San'Hy Consulte  | \$1 400.00  |
| Les Ateliers Will Nicolas inc.   | \$2 360.00  |
| Restaurant La Chaloupe-sur-Mer   | \$760.00    |
| Mentoring for Entrepreneurs  | \$5 814.00  |
| Group training for entrepreneurs and private coaching :  |             |
| Creating efficient publicity, Augment more traffic for your business, Sales techniques, Creat your online boutique, Entrepreneurial leadership | \$6 594.00  |
| Rocher-Percé Chamber of Commerce   | \$6 270.00  |
| Project development —Circuit des bâtisseurs, Bourg de Pabos et Base de plein air de Bellefeuille   | \$10 687.00 |
| Rocher-Percé Tourism Office  | \$1 495.00  |
| Student Job—Fourire  | \$2 894.00  |
| Job Rally—CJE  | \$769.00    |
| François Charron   | \$561 .00   |
| Technocentre for Information and Communication Technologies  | \$11 969.00 |
| Concours québécois en entrepreneuriat  | \$200.00    |
| Tansport Guy Anglehart—Formation   | \$468.00    |
| Femmessor  | \$500.00    |
| Centre de services partagés  | \$3 000.00  |
| Snowmobile Trails  | \$2 096.00  |
| Updating a study of transport intermodality  | \$4 902.00  |

The SADC invested a grand total of **\$850 456.00** in Rocher-Percé MRC.

## PROJECT DEVELOPMENT

This year the SADC supported many projects in the following niche sector :

- **Tourism** : The SADC is a member of the Percé GeoParc and sits on the Board of Directors. Our organization manages the Economic Development Corporation (CDE) for the realization of a development project on the sites of Circuit des Bâtisseurs, Parc du Bourg de Pabos and Base Plein Air de Bellefeuille.
- **Ciment plant** : The SADC, with other partners, supported financially and technically the set-up of a committee to maximize economic spinoffs from the Port-Daniel—Gascons cement plant.
- **CIT** : The SADC gave financial and technical support for the regionalization of the Information and Communication Technologies Center and collaborated with the city of Chandler to set-up a management committee for the Shared Services Center.
- **Chamber of Commerce** : The SADC agave financial and technical support for the relaunching of the Rocher-Percé Chamber of Commerce.

## MENTORING CELL 2014-2015



The Rocher-Percé SADC is proud to present you it's **5** mentors who are very active in our milieu : Jean-Yves Abdelnour, Linda Desjardins, Jocelyn Tennier and absent from the photo : Suzie Beaudin, Chief-mentor and Gérard Moreau. These volunteers, who have a sound knowledge of the difficulties faced

by new entrepreneurs, accompany **11** mentees to whom they transfer their know-how.

Since the start-up in 2003, **51** requests for twinning were made. With ou partners, the Caisses Populaires Centre-sud gaspesien and Littoral gaspesien, we promote mentoring for the benefit of as many entrepreneurs as possible in our MRC.

## ACTION PLAN 2015-2016



2014-2015 was a year of big changes that brought us the economic growth that was so long awaited in ou MRC. This economic expansion is due mainly to the construction of the Port-Daniel-Gascons cement plant and the economic spinoffs that this major project will provide in growth for years to come. For the coming two years, SADC will sit on a committee that will give special attention to projects related to the cement plant. I would like to take this occasion to thank the people from Economic Development Canada (DEC) who contributed the major part of financing for the operating expenses of this committee.

The SADC is a member of and sits on the Percé GeoPark Board of Directors. This \$7.2 million project will have an interactive pavillion with interior and exterior games, a walkway, a camping site and trails. This new attraction will improve the Tourist offer for our MRC in 2016.

Aside from the traditional sectors, the SADC will continue to encourage development of the CIT sector, this must be at the heart of the development of our businesses, our organisations and municipal government in order to remain competitive.

We have increased our portfolio and will continue to do so due to the experience of our team and the economic growth foreseen for our MRC.

The success of our businesses is due to adequate follow-up, and mentoring is one of the tools used most frequently by our organization. This year Desjardins; the Caisses Polulaire; Centre-sud gaspésien and Littoral gaspésien financed our mentoring team.

Economic animation is part of our mandate and we are particularly proud this year to have supported the relaunching of the Chamber of Commerce in our MRC Rocher-Percé. The economic dynamism comes from our business people.

I want to thank our Board of Directors and also Pauline, Kim and Si Pin who work so hard for the economic development of our community.

Andrée Roy